

Gallery Retail Shop

Artist Submission Policy

Watermark Art Center 505 Bemidji Avenue N Bemidji MN 56601 (218) 444-7570

The committee for Watermark's Gallery Shop, a **juried retail gallery**, will review work by new applicants and existing artists every second Wednesday of the month.

Please provide the information on the lines below and adhere to the additional requirements listed.

Name:

Business name (if applicable):

Address:

Telephone Number: Day

Evening

Email:

- **Application:** Send this application form and materials requested to the gallery mailing address marked, "attn: ARTIST SUBMISSION GALLERY SHOP." Remember to include a self-addressed, stamped envelope for the return of presentation materials if requested.
- **Images:** Present images digitally as jpegs on a disc or USB Flash Drive with title, measurements, medium, date of completion and the artist's **retail** price (the price of the work **plus** the gallery shop's 40% percentage commission.) Monetary settlements will occur at the end of each month.
- **Artist Statement:** Include a short artist statement/biography featuring some details of background, process, and/or inspiration to inform the jury committee and to help the sales staff working with potential buyers.
- **Resume:** A resume is optional.

Suggestions on Writing an Artist Statement: An artist statement serves as a gateway that allows people who love the work to find out more about the artist, offers the audience more ways to connect, and increases their appreciation and perceived value of the work. Preferably, written in 2-3 concise paragraphs, the statement should include such basic information as why and how the work is created and what materials are used. This should be kept simple – use language that will make sense to any potential buyers, collectors, or viewers. Mention any important or relevant influences that may set a context for the artwork. Discuss the process or technique if it is particularly unusual or an important element to understanding the medium.

A brief biography can also be included with submissions. Mention of training can be included, as well institutions, awards, exhibitions, or collections you have been a part of. A brief sentence regarding your family and where you live are also allowed.

The WAC appreciates all submissions, and offers its assurances that each application will be given due and serious consideration. It reserves the right to select work in keeping with its current direction and marketing goals.

Inventory Sheet for Juried Submission

Title	Medium	Dimensions (HT x W x D)	Retail Price
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			

Name:

Address:

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