

Business Partner Benefit Levels

Donation

\$25 to \$75

Give the Art Center a donation in the dollar amount of your choice between \$25 and \$75 and know that you are helping support the arts in the Bemidji Area. And just for helping you will be a part of our monthly mailing list for upcoming exhibits and events.

Professional Level

\$100

At the **Professional Level** you will be kept up to date on Art Center events, exhibit openings, First Friday Art Walk receptions with our monthly postcards. You will also receive a free listing on our website showing that your business “**Supports the Arts**” and a link to your website from ours!

Art Partner – Guild Level

Art Partners who join at the **Guild Level for \$100** will receive the benefits at the Professional Level listed above. In addition you will be eligible for the Member Discount on your Booth at Art in the Park and invited to submit work at the annual Members Show in October. Does your Guild have a webpage? Let us know – we will link to it on our web page and increase your exposure!

Associate Level

\$150

Business Partners who sign up at the **Associate Level** will receive the benefits at the **Professional Level** listed above. In addition you will be kept up-to-date on Art Center events and other important information with our **Quarterly E-Newsletters**. Do you have a Facebook page? Let us know – we will “Like” it and increase your exposure!

Sustaining Level

\$300

Business Partners at the **Sustaining Level** will receive all of the **Associate Level** benefits as well as a **15% Gallery and Shop Discount**. Most artists who exhibit in the gallery have some or all of their work for sale. At this level your business will receive a 15% discount on purchases of art exhibited in the gallery or available in the gallery retail shop, giving your business the opportunity to add art to the workplace or to give as employee incentives or customer gifts.

Corporate Level

\$500 and up

At the **Corporate Level** you will receive; our monthly mailings, the quarterly e-newsletter, a free listing on the website showing that your business “**Supports the Arts**”, a link to your website, follow you on your Facebook page and other social media platforms, and you will receive a 15% Gallery and Shop Discount on all purchases.

*All Business Partners from **Professional to Corporate Level** are eligible to be an underwriter and sponsor upcoming exhibits and artist presentations, readings with regional authors, art events and education. Learn more about underwriting by contacting Lori at the Watermark!*

watermark art center

Business Partner Membership Form

Thank you for taking note of our new membership categories. Please see the reverse side of this form for explanation of the benefits, then consider which level of membership is right for you and complete the bottom portion of the form

	Art Center Postcard Mailings Eligible to be an Art Sponsor	Listing on the WMAC web page as art supporter and website link	Art Center Quarterly Newsletter and connecting with face book	15% Gallery & Retail Shop Discount	Increase marketing through Social Media, web links and more
Donation \$25 - \$75	X				
Professional Level \$100	X	X			
Art Partner – Guild \$100	X	X			
Associate Level \$150	X	X	X		
Sustaining Level \$300	X	X	X	X	
Corporate Level \$500 and up	X	X	X	X	X



Please print all information as you would like to have it appear on our membership rolls and return this portion to the Art Center.

Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Company contact name _____

Business Phone number _____

Membership Categories:

Please circle choice:

- ❖ Donation \$25 - \$75
- ❖ Professional Partner \$100
- ❖ Art Partner/Guild \$100
- ❖ Associate Partner \$150
- ❖ Sustaining Partner \$300
- ❖ Corporate Partner \$500 and up

Please make all checks payable to the Watermark Art Center. Thank You!
Send payment to: Watermark Art Center, 505 Bemidji Ave N, Bemidji, MN 56601